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Times Women's Drive boosts awareness on breast cancer

TIMES NEWS NETWORK

New Delhi: The Times of India, along with JK Motorsports, organised another edition of Times Women's Drive to celebrate women empowerment and safety recently. The largest all-women car event of the country was aimed at raising awareness and funds to fight breast cancer.

The drive from Delhi to Jaipur was held from February 29 to March 1, with minister of youth affairs and sports, Kiren Rijju, flagging off the rally from Siri Fort.

Times Women's Drive is the largest all-women car rally nationally in the TSD (time, speed and distance) format, with the 11th edition held this year. The first such drive was held in 2009. In north India, this was the second chapter.

Over the years, the initiative by **TOI** has been able to build a strong community of followers who look forward to the experience.

Over 300 women took part in the rally this year, with more than 100 teams first briefed on February 23 by JK Motorsports. Their vehicles were also tested then. Each team was later presented with the general rules of



RALLYING FOR CHANGE: The largest all-women car event of the country in the TSD format was held from February 29 to March 1

the rally. Rijju flagged off the rally on January 29 in presence of Anshuman Singhania, deputy managing director, JK Tyre and Industries Limited; Sanjay Sharma, head of Motorsports at JK Tyre; Sita Raina, chairperson of FMSCI; and senior representatives of **TOI**.

The rally culminated at Clarks Amer, Jaipur on February 29 followed by an awards ceremony and a gala dinner organised for all the participants.

The awards ceremony was conducted in the presence of Major General Sanjeev Grover (GOC 61 Sub Area) and Gaurav Gill, an Arjuna awardee and a

world rally championship driver. Also from JK Motorsports were Hari Singh, head of operations, JK Motorsport, and a five-time national rally champion. Singh motivated the girls and talked about women in motorsports with senior **TOI** representatives present on the occasion.

Besides the podium prizes, the women were awarded prizes in different categories, including "Best social message," "Best dressed car" and "Best dressed team." The rally winning team was "The Charioteers", which had Lt Col Reena Jha, Akshara Daundiya and Pratobha Ananad as its members.