Girls in rallying boost for sport

Sanjay Sharma

22nd consecutive he year of the JK Tyre **FMSCI**National Racing Championship (JKNRC) gets under way this weekend and it seems like we are starting all over again. After nearly a decade, we have tweaked the entire event and are repackaging it to pave a sharper path for our budding talent. Our goal of nurturing future talent, we believe, will receive a greater thrust in the rescripted composition.

We have seen that the various platforms created by us, from 4-stroke to 2-stroke karting to Indian Formula LGB 4 to the BMW-powered FIA homologated Formula cars,

have already yielded the desired results and have helped various beneficiaries. A huge level of interest has been kindled among the



younger generation, especially girls who are taking to the sport in big numbers. Many of them have also graduated to various international series, and are even on top of some leader-boards. In the early 2000s, few years after we launched JKNRC, we used to

have barely 3 or 4 drivers on the international grid vs almost 15-20 now, which clearly signifies growth and development from the program.

So, what's new this season? JKNRC will introduce the next level of international Formula cars to the country. It'll be unveiled in India's biggest platform, the Grand Finale in Delhi. BVK SPORTS AND MEDIA (A motor racing & technical expert, the writer is Head of JK Tyre Motorsport)