



**RX2 INTERNATIONAL SERIES  
PRESENTED BY COOPER TIRES  
MARKETING BROCHURE**







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# THE SERIES

## WHAT IS RX2?

The RX2 International Series presented by Cooper Tires is the leading official support series to the FIA World Rallycross Championship presented by Monster Energy, developing and nurturing the discipline's future stars.

All drivers compete in identical 310bhp machinery, with a single-round World RX Supercar prize drive awarded to the eventual champion and a World RX Supercar test day on offer to the second and third-placed finishers.

The 2019 calendar takes in seven events, with the first six taking place throughout Europe before a spectacular South African season finale (see opposite).

A range of options is available for participation depending on budget, from joining a professional team to rental arrive-and-drive packages – contact Series Manager Ian Davies for further information (details on final page).

RX2 provides the perfect stepping stone for drivers climbing the rallycross ladder. In recent years, the series has welcomed competitors from disciplines as diverse as stage and cross-country rallying, cross-kart, folk race, karting, single-seaters and even SuperMoto – as well, obviously, as rallycross itself, attracting talent from the RX Academy, Super1600 and TouringCar.

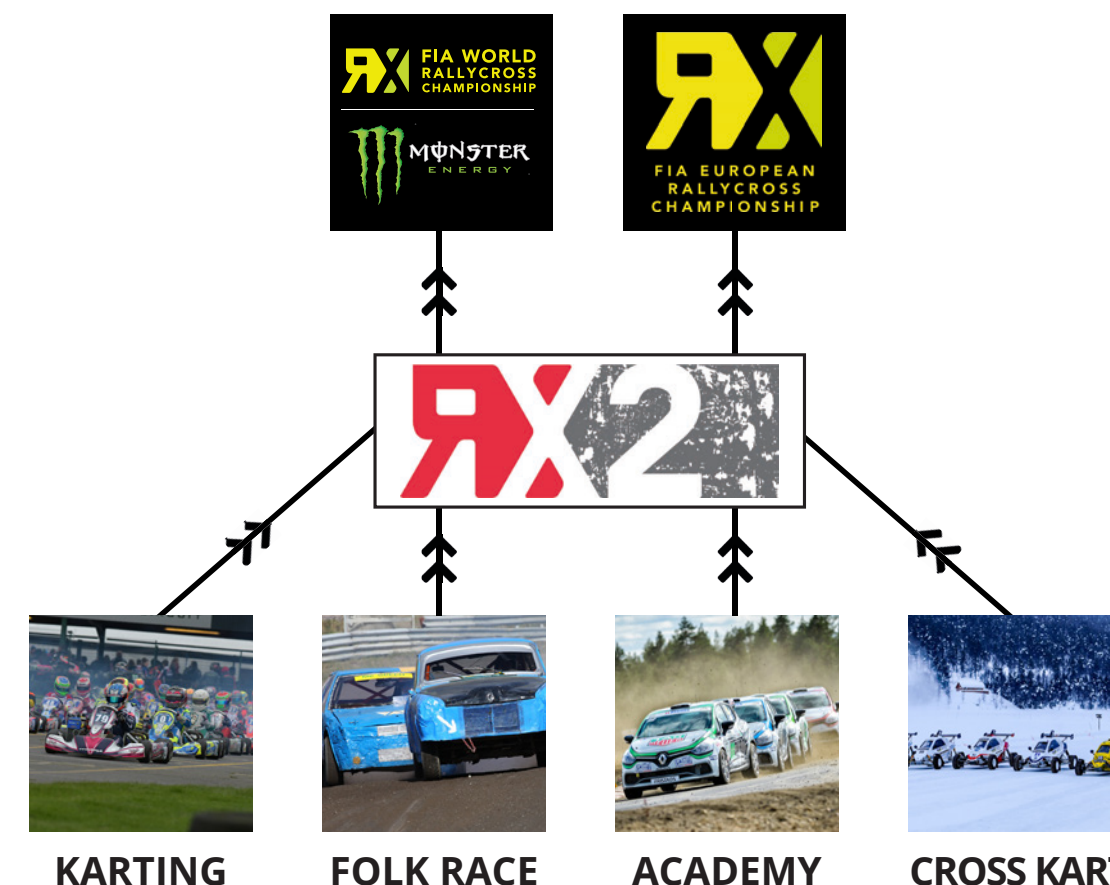
While from a wide variety of backgrounds, all RX2 drivers share a common goal – that of reaching the very pinnacle of the sport, the FIA World Rallycross Championship.

As a series, RX2 works hard to foster ever-closer links with World RX and World Championship promoter IMG, with RX2 drivers and teams regularly invited to official activities from pre-event activation to autograph sessions and pre and post-race press conferences.

Taking place in front of the World Championship teams, RX2 offers aspiring rallycross superstars and independent competitors alike an extremely accessible, affordable and direct route to the top of the sport and is the perfect place for drivers to prove their potential in front of a loyal, engaged and enthusiastic audience.



## ROAD TO RALLYCROSS

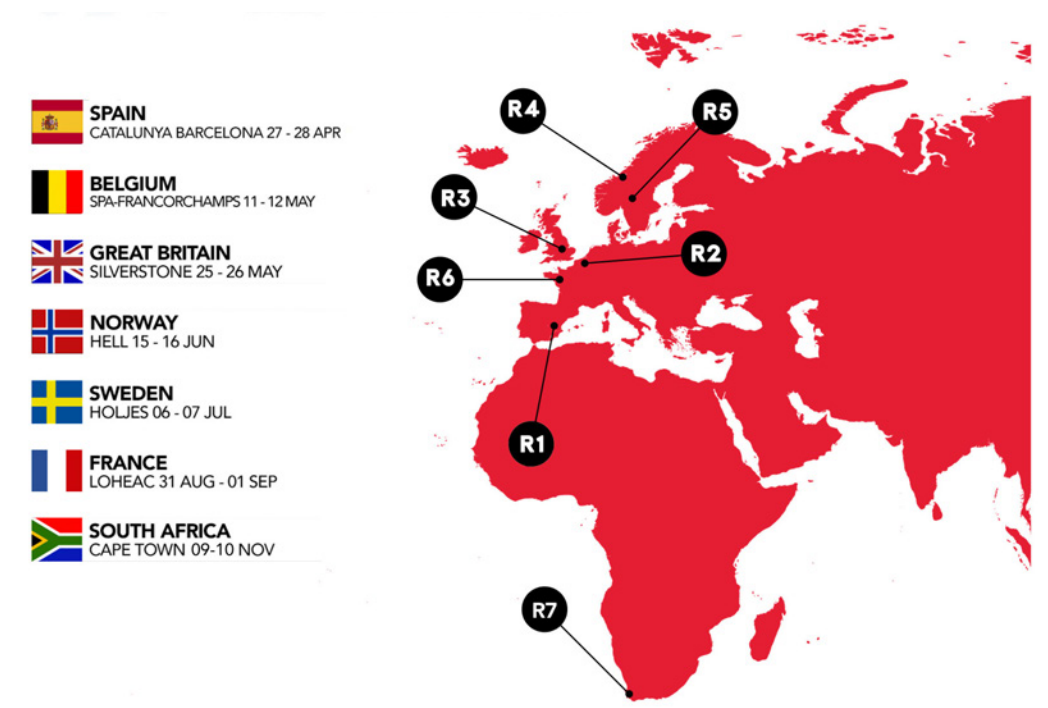






# THE CALENDAR

The 2019 calendar comprises seven rounds across two continents as follows:



- SPAIN**  
CATALUNYA BARCELONA 27 - 28 APR
- BELGIUM**  
SPA-FRANCORCHAMPS 11 - 12 MAY
- GREAT BRITAIN**  
SILVERSTONE 25 - 26 MAY
- NORWAY**  
HELL 15 - 16 JUN
- SWEDEN**  
HÖLJES 06 - 07 JUL
- FRANCE**  
LOHEAC 31 AUG - 01 SEP
- SOUTH AFRICA**  
CAPE TOWN 09-10 NOV

+

APRIL  
27-28

**BARCELONA, SPAIN**  
ASPHALT / DIRT:  
60% / 40%  
CIRCUIT LENGTH:  
1,135M

+

MAY  
11-12

**SPA-FRANCORCHAMPS,  
BELGIUM**  
ASPHALT / DIRT:  
60% / 40%  
CIRCUIT LENGTH:  
907M

+

MAY  
25-26

**SILVERSTONE, UK**  
ASPHALT / DIRT:  
40% / 60%  
CIRCUIT LENGTH:  
972M

+

JUNE  
15-16

**HELL, NORWAY**  
ASPHALT / DIRT:  
63% / 37%  
CIRCUIT LENGTH:  
1,019M

+

JULY  
05-06

**HÖLJES, SWEDEN**  
ASPHALT / DIRT:  
60% / 40%  
CIRCUIT LENGTH:  
1,210M

+

AUGUST  
31-01(SEPT)

**LOHÉAC, FRANCE**  
ASPHALT / DIRT:  
33% / 67%  
CIRCUIT LENGTH:  
1,070M

+

NOVEMBER  
09-10

**CAPE TOWN,  
SOUTH AFRICA**  
ASPHALT / DIRT:  
60% / 40%  
CIRCUIT LENGTH:  
1,067M



# THE CAR

All drivers compete in identical Supercar Lites machinery. These cars benefit from a tubular spaceframe structure combined with a high-performance composite plastic exterior and interior body, and are powered by a naturally-aspirated, 2.4-litre Duratec engine generating 310bhp and 300Nm of torque.

A six-speed sequential SADEV gearbox is mated to permanent four-wheel drive with two LSD differentials, while durability is ensured by ALCON 330mm ventilated brake discs with four-piston calipers front and rear, double-wishbone suspension and Öhlins TTX adjustable dampers.

## ENGINE

- Naturally-aspirated 2,400cc Duratec block
- Four cylinders, 16 valves
- Power: 310bhp
- Torque: 300Nm

## BODY

- Tubular Spaceframe Structure combined with high performance composite plastic exterior and interior body
- CDS roll cage
- Dimensions: Length 3,800mm; Width 1,800mm; Wheelbase 2,489mm
- Weight: 1,100kg minimum with driver included

## WHEELS

- 8" x17" lightweight KMC wheel rims

## TRANSMISSION

- Permanent four-wheel drive with 2 LSD differentials
- 6-speed sequential SADEV gearbox
- ALCON 2-plate clutch

## BRAKES

- Front: ALCON 330mm ventilated discs with 4-piston calipers
- Rear: ALCON 330mm ventilated discs with 4-piston calipers



## SUSPENSION

- Front: Double wishbone suspension, ÖHLINS TTX adjustable dampers
- Rear: Double wishbone suspension, ÖHLINS TTX adjustable dampers









# COVERAGE

## TV & MEDIA



### Sweden's Bäckman crossing over towards the big league

Swedish driver Jessica Bäckman is racking up points and gaining plaudits in her first season in the FIA World Rallycross Championship feeder series RX2.

Jessica Bäckman – male a name of her name. The Swedish teenager is on the fast track to motor sport glory, and is going from strength to strength during her maiden campaign of car racing competition this year in the RX2 International Series presented by Cooper Tires.

Bäckman has been consistently grabbing her share of the spotlight in recent seasons, going undefeated on race in the Swedish Karting Championship Junior E2000 class in 2014 and finishing as the highest placed female in the F2 World Championship in both 2014 and 2015, while steadily climbing in the International Winner Cup and International Open.

By way of other eye-catching success, Bäckman took the decision to graduate to race this year at the age of 19, teaming up with Scandinavian powerhouse Olsbergs MSE in RX2 – the fourth highest feeder series to the FIA World Rallycross Championship.

While she retained a strong start to the campaign, she showed impressive signs of progress in Great Britain and Norway, missing out on the semi-finals by just two points on each occasion.

In the immediate aftermath of Lydden Hill, Bäckman participated in the launch event for next year's SpecialMachine Festival at Silverstone, during which she took occasional World RX commentary. Tim Harvey first a high-speed passenger ride around the celebrated home of British motor sport's new reference circuit.

The former British Touring Car Champion subsequently described her as 'very committed, with a clear attitude and approach' – and a 'great natural talent'. High praise indeed.

Underlined by a significant weekend on home soil at Hillesholm, Jessica bounced back in fine style at the Canadian round at Trois-Rivières. After charging into the semi-finals for the first time, she only narrowly failed to make it through to the final, in the process defeating compatriot William Nilsson, who had been a podium finisher in the previous round.

To add intrigue to her story, she is competing head-to-head with brother Andreas – both a team mate and rival – and she has also been showcasing her versatility by also racing her RX2 commitment with a successful touring campaign in 2017 that recently resulted in her third Swedish Championship crown. Her prize will be a test run in a Swedish V8 Thundercar – something else to add to her flourishing career CV.

"A lot of drivers go from having to drive in the rain, but that was never of interest to me," Bäckman reveals. "Our main competitor in rallies for many years and we followed him around from a young age, so I guess this was always going to happen. It must be in the blood."

"Andreas and I were raised against each other much in rallying – we always tried to avoid direct competition – so this year has been something new in that respect," she continues. "We have a very good relationship, so of course we work together to try to help each other to progress, but at the end of the day, I want to beat him and he wants to beat me."



### Vasilij Grjazins turpinās startēt Pasaules rallijkrosa čempionātā

Continued 18.04.2018 - 16:10



Foto: Rihards Baumans

Krievu autosportists Vasilij Grjazins, kurš startē ar Latvijas licenci, paziņojis, ka šosezon turpinās startēt Pasaules rallijkrosa čempionātā (Pasaules RX2) RX2 klasē. Pēc 2016.gada rallija sezonas Grjazins pārgājis uz rallijkrosu, kur 2017.gadā viņš startēja visos septiņos RX2 klasē posmos.

Sekos posmos Vasilijam izdevās iekļūt pusiñālā, bet sezonas pēdējās trijos posmos Grjazins sēdza sliekšnis līdz finālam, kur divos posmos tika izkritis ceturtdā vieda, bet frančuļas sacīkstēs Grjazins kļuva uz goda pēdērstā, īstnot trešo vietu.

Zemā sportists startēja "RallyX on ice" sacensībās, bet nu sportists gatavojas jaunajai RX2 sezonai.



### 7 reasons why World Rallycross' RX2 cars are serious pieces of kit

© Tom Banks

They might lack the bite of their 600bhp Supercar big brothers, but the cars in the World RX's feeder series are still mightily impressive.

Written by Hal Ridge · 9 January

Rising rallycross star **Cyril Raymond** claimed the RX2 International Series title for the second time in 2017.

The French driver plans to graduate from the single-make support category to top-flight FIA World Rallycross Championship action in 2018, to join fellow former RX Lites – the previous name of the rebranded RX2 series – champions **Kevin Hansen** and Kev n Eriksson in World RX.

Since its launch at the start of 2017, RX2 has attracted widespread media exposure all around the world. Some prominent examples can be seen here, with extensive coverage also achieved via major broadcasters including Sky Sports (UK), France TV Sport (France), RTBF (Belgium) and RTVA (Andorra).

In 2019, all RX2 rounds will benefit from live-streaming via both the official FIA World Rallycross Championship and RX2 Series Facebook pages – totalling **600,000** followers and a reach of more than **10 million** – with the finals then shown as part of IMG's official World RX TV package.

In 2018, live broadcast, highlights and re-runs achieved almost **35 million** television views in **160 countries** around the world.



**Cyril RAYMOND**  
Double champion du monde R X 2



### Guillaume De Ridder, vice-champion RX2 : "Je veux courir en Supercar en 2019"

MARTIN BUSNARD Publié le lundi 26 novembre 2018 à 09h00 - Mis à jour le lundi 26 novembre 2018 à 09h00



### RALLYCROSS TAKES OFF

As the World Rallycross Championship hits Silverstone this weekend, we drive the purpose-built track in 310bhp RX2 monster



### Rulling og stang ut

Årets ræste rally-crossover ble arrangert i Sverige i helgen. Løpet i Höljes er kjent som «The Magic Weekend.» Dessverre ble ikke helgen like magisk som Søndre Evjen hadde håpet.

Med flere tialls hallinger og tribunen og detakerende i klansen skulle Søndre Evjen fra Ålesund være et viktig resultat.

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### Les Sports

Judo. Clarisse Agbegnenou décroche l'or.

### Lohéac. Raymond : l'avenir, c'est lui !

David Thomas

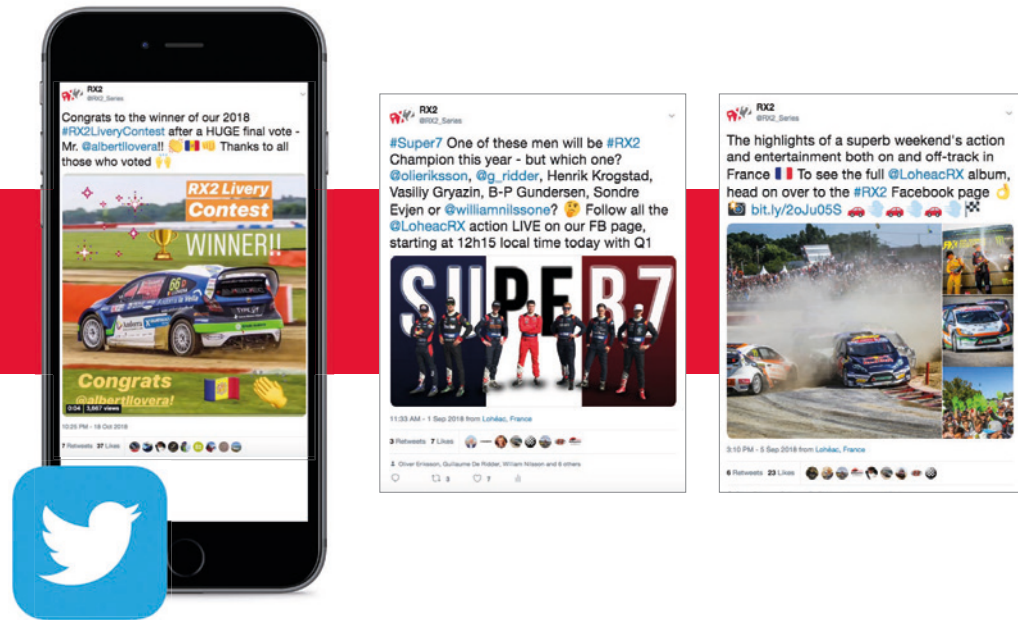
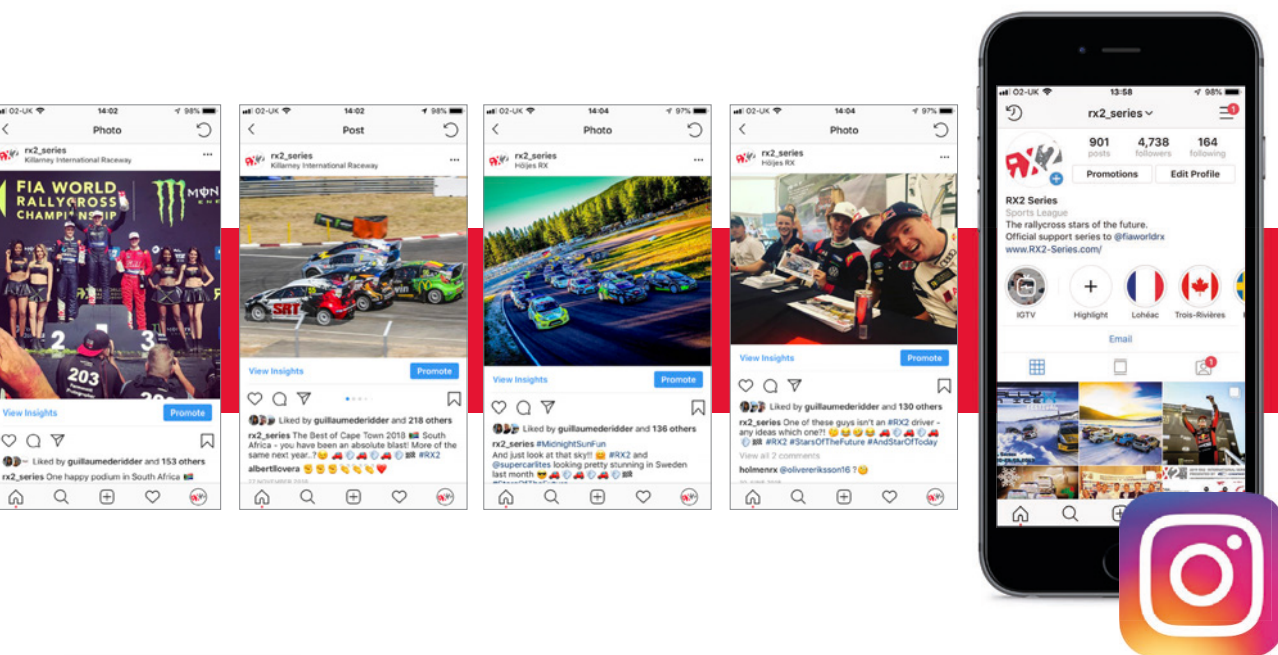
Dominant en RX2, Cyril Raymond représente l'avenir du Rallycross français. L'an prochain, il découvrira, à plein temps, la cour des grands. Pour Theace, il a deux titres à conquérir !

Clarisse Agbegnenou décroche l'or.

Lohéac. Raymond : l'avenir, c'est lui !



# SOCIAL MEDIA



**183,000**  
RX2 FACEBOOK  
VIDEO VIEWS  
IN 2018

**10M**  
LIVE-STREAMING  
REACH ON RX2  
AND WORLD RX  
FACEBOOK PAGES

**90,000**  
PEAK MONTHLY  
REACH ON RX2  
FACEBOOK  
PAGE IN 2018

**329,000**  
FACEBOOK PEAK  
IMPRESSIONS  
IN 2018

**68,700**  
FACEBOOK LIVE  
VIDEO VIEWS  
ACROSS 3  
EVENTS IN 2018

**1M+**  
TWEET  
IMPRESSIONS  
ON RX2 TWITTER  
FEED IN 2018

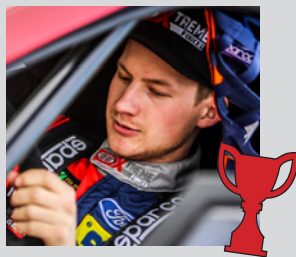
RX2 has a popular presence on social media, with regular, engaging and interactive content across Facebook, Instagram and Twitter.

Channels are updated with images, videos, news, graphics, competitions and polls – bringing rallycross fans as close as possible to the discipline's future stars.





# RX2 HALL OF FAME



**Kevin Eriksson**

Kevin Eriksson won the RX Lites Cup (forerunner to RX2) in 2014 before making his debut in World RX later the same season – and immediately finishing on the podium. The Swede won in Germany two years later with a spectacular first corner move, and spent 2018 competing for family outfit Olsbergs MSE.



**Kevin Hansen**

Kevin Hansen succeeded namesake and countryman Eriksson as RX Lites Champion in 2015, and since making history as the youngest driver ever to enter a World RX event, the Swede has made 30 starts at the pinnacle of the sport, reaching the final on no fewer than 11 occasions.



**Cyril Raymond**

Cyril Raymond holds the honour of being both the last RX Lites Champion (2016) and first RX2 Champion (2017), triumphing eight times over the course of the two seasons. The Frenchman stepped up to FIA Euro RX level in 2018, finishing on the podium on his full-time Supercar debut, winning on home soil and going on to place third in the overall standings.



**Niclas Grönholm**

One of the most highly-rated young prospects on the World RX scene, Niclas Grönholm – son of rallying legend Marcus Grönholm – made a one-off appearance in RX Lites in 2014 and showed he meant business with a podium finish on home turf in Finland.



**Jānis Baumanis**

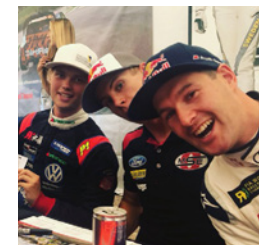
Like Grönholm, Jānis Baumanis passed through RX Lites on his way up the rallycross ladder, finishing third in Turkey in 2014. Crowned Super1600 Champion a year later, the Latvian has gone on to make five World RX finals to-date.



**Guerlain Chicherit**

Professional skier, former FIA Cross-Country Rally World Cup winner and multiple Freeriding World Champion Guerlain Chicherit put himself to the test in RX2 in 2017, entering the Canadian and South African rounds before stepping up to World RX full-time in 2018 with his own GC kompetition operation.

# TESTIMONIALS



"RX2 is probably the greatest programme for any young rallycross driver. Identical cars mean everybody is fighting on the same terms, making it easy to see who is performing well and allowing talent to rise to the top. You also get to race on the same tracks as the World Championship, and the series' good TV and social media coverage makes it easier to find international partners to do long-term deals with."

**Andreas Bakkerud, Six-Time Supercar Race-Winner, World RX**



"Since its early days, RX2 has helped to create the biggest stars of the future. In allowing competitors to race on World RX tracks at a lower budget and providing them with first-class media coverage, RX2 has established itself as the place to be for young drivers aiming to raise their profile and reach the highest level of the World Rallycross Championship."

**Nicolas Dubernard, Journalist, Pure Rallycross**



"RX2 is beyond doubt the best training ground for a career in international rallycross. In a single-make series in which everybody has the same car at their disposal, the driver and set-up really make the difference.

The calibre of the competition is extremely high, so it's essential to feel at one with the Supercar Lites car. It's a lot of fun to drive – a bit like a four-wheel-drive version of a go-kart – and very easy to get to grips with and fine-tune, and I loved the two-and-a-half seasons I spent in the category.

As an official support series to World RX, RX2 puts drivers right in the shop window and is an ideal opportunity to learn the discipline's major tracks. For me, there's no question that it's the best series around for young drivers looking to step up to Supercar level."

**Cyril Raymond, 2016 RX Lites and 2017 RX2 Champion**



"Since 2017, it has been our pleasure to host RX2 here at Lohéac, as a key element of the French round of the FIA World Rallycross Championship. As one of the official feeder series to World RX, RX2 unfailingly brings the 80,000-strong crowd at Lohéac to its feet.

With all of the drivers piloting identical cars, the difference comes down to skill behind the wheel and strategic thinking. RX2 is unquestionably one of the most competitive rallycross series around, with spectacular races guaranteed by the stars of the show – much to the delight of the fans!"

**Patrick Germain, Rallycross President, Lohéac Circuit**



# SERIES PARTNERS

## PRESENTING PARTNER: COOPER TIRE EUROPE

Cooper is one of the most recognisable and reputable brands in the automotive industry, and in addition to its title partnership with RX2, the company also supplies tyres to all competitors, with its first-class products enabling drivers to push to the limit in all conditions.

Cooper is the sole tyre-supplier to both RX2 and World RX, providing rallycross tyres that offer unrivalled levels of grip and traction on the challenging mix of Tarmac and gravel surfaces.

[www.coopertire.com](http://www.coopertire.com)



## TECHNICAL PARTNER: OLSBERGS

A pioneering company with its focus firmly on the future, Swedish firm Olsbergs specialises in the design and manufacture of electronics and hydraulics for radio remote control systems used in loader cranes and timber-handling cranes.

[www.olsbergs.com/olsbergs-group](http://www.olsbergs.com/olsbergs-group)

# Olsbergs

## TECHNICAL PARTNER: VEIDEC

Swedish brand VEIDEC supplies its market-leading, sustainable chemical products for repair and maintenance purposes to all RX2 competitors, bolstering the series' environmental credentials.

VEIDEC has been engaged in international motorsport for 20 years, in order to test and develop its green products under the toughest possible conditions. The company has a presence in 17 countries around the world.

[www.veidec.com](http://www.veidec.com)







## CONTACT

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